

become a dream team

Calling all girls 8 to 17 who have overcome a challenging self-esteem situation with the help of your mom, relative or a female friend. Send your story and photo for a chance to be featured in *O, The Oprah Magazine*.



The judges will consider your photo, essay and how you worked with an adult to overcome a challenging self-esteem situation.

campaignforrealbeauty.com | *Dove*

Entries must be received by May 26, 2006.



3 easy steps to enter

1. Tell us about your self-esteem story (100 words or less).

What was the self-esteem challenge about? Who did you work with to overcome the challenge? What was the result? What did you learn from it?

2. Take an original picture.

Take an original picture of yourself and the adult you worked with to overcome your self-esteem challenge. Ask the person you're photographing if it's OK. Use any kind of camera—digital, disposable, film. (Or you can send in a photo you already have!)

Your photo:

- Can be color or black & white
- Must be no smaller than 3 inches by 5 inches and no larger than 5 inches by 7 inches
- Must be taken by yourself no more than 6 months prior to entry submission

3. Send in the photo and your essay with an entry form.

- Download the entry form. Fill it out and write your essay in the space provided. Then, get the adult of your picture and parent or guardian to sign it.
- Write your name, address and the name of the adult in your photo on the back.
- Mail the entry form and the photo to:

Dove Become A Dream Team
PO Box 1708
Sandusky, OH, 44871-1708

- They must be received by May 26, 2006



in your own words

In the space below, or on an unattached 8 1/2"x 11" sheet of paper, tell us in 100 words or less, the names(s) of your subject(s), her/their relation to you and how you have overcome a challenging self-esteem situation with the help of this person.

Then, attach your photo and the Official Entry Form and mail to:

Dove Become A Dream Team Contest
PO Box 1708
Sandusky, OH
44871-1708

Please see the Official Rules.

become a dream team contest essay

prizes

50 entries will be awarded

- Limited edition 'Beautiful Patch' in partnership with Girl Scouts of the USA, *O, The Oprah Magazine* and Dove
- Selection of Dove products
- A chance to appear in campaignforrealbeauty.com and Omagazine.info. Subject to sponsor's discretion.
- A chance to be featured in *O, The Oprah Magazine*. Subject to sponsor's discretion.

The judges will consider your photo, essay and how you worked with an adult to overcome a challenging self-esteem situation.

become a dream team official entry form

Please make sure to get all the subjects(s) in your picture and their parent or guardian to sign this form.

Your Name _____
Date of Birth ____ / ____ / ____
Street Address (No P.O. Boxes) _____
City _____ State _____ Zip _____
Phone _____

Your parent or legal guardian's name and signature

I hereby grant permission for my child to enter the Dove Become A Dream Team contest and to be contacted should she be selected as a winner. My child and I agree to abide by the official rules of this contest.

#1 Subject's name _____
Date of Birth ____ / ____ / ____
Street Address (No P.O. Boxes) _____
City _____ State _____ Zip _____
Phone _____

#1 Subject name and signature

If under 18, parent or legal guardian name/signature

I hereby grant permission for my/my child's photo to be submitted in the Dove Become A Dream Team contest. I agree to abide by the official rules of this contest.

#2 Subject's name _____
Date of Birth ____ / ____ / ____
Street Address (No P.O. Boxes) _____
City _____ State _____ Zip _____
Phone _____

#2 Subject name and signature

If under 18, parent or legal guardian name/signature

I hereby grant permission for my/my child's photo to be submitted in the Dove Become A Dream Team contest. I agree to abide by the official rules of this contest.

#3 Subject's name _____
Date of Birth ____ / ____ / ____
Street Address (No P.O. Boxes) _____
City _____ State _____ Zip _____
Phone _____

#3 Subject name and signature

If under 18, parent or legal guardian name/signature

I hereby grant permission for my/my child's photo to be submitted in the Dove Become A Dream Team contest. I agree to abide by the official rules of this contest.

*Please note: Entrant's photo allows for multiple "subjects" in a photo. Please provide the above information for each subject appearing in your photo.

*Dove wants parents to know that Dove is committed to protecting your child's personal information. For more information about Dove's privacy policy please visit www.unileverus.com/privacy or call 1-866-204-9750

BECOME A DREAM TEAM OFFICIAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. Open to "Entrants" (person who submits an entry) who are legal residents of 50 U.S. or District of Columbia between 8 & 17 years of age as of date of entry. Any and all person or persons who are included in the submitted entry (hereafter, "Subject") must also be legal resident(s) of 50 U.S. or the District of Columbia with whom Entrant is personally acquainted and must agree to be included in the entry. Void where prohibited by law.

To Enter: Submit current original photo that expresses the collaboration, courage and inspiration the dream team (a girl aged 8-17 & an adult figure) has in overcoming a challenging self-esteem situation with essay of 100 words or less describing 1) name(s) of your Subject(s) & her/their relation to you; & 2) how you have overcome a challenging self-esteem situation with the help of the people shown in the submitted photograph (collectively, the "Theme"). Photograph or good quality high resolution print out must be original, unaltered & taken by yourself no more than 6 months prior to entry submission & between 3"x 5" & 5"x 7" in size (no slides or transparencies accepted & no image editing software may be used).

Subject(s) must be fully clothed. Entry (essay & photo) cannot have been previously published or submitted in any competition & must be (i) complete, (ii) in English, (iii) substantially different from any other Entry submitted, (iv)

- submitted/mailed separately; & (v) original & solely owned by Entrant and may not violate any third party rights.
- (v) all photographs and entries become the property of Sponsors and will not be returned.
- Sponsors have the right to edit and publish all entries, essays and photographs, as its editors deem fit. Entrants agree to the use of their names, photos, and entries in any form for editorial, publicity, and trade purposes by Sponsors without additional compensation. Entrants agree to be bound by the official rules and agree that all entries become the property of Sponsors and may be published and republished, in whole or in part, in all media in perpetuity without compensation.
- Acceptance of prize constitutes permission to use winner's name and likeness for promotional purposes without further compensation except where prohibited by law. By entering this contest, entrant accepts and agrees to be bound by these OFFICIAL RULES.
- Modification of an existing work does not qualify as original. Please note that you must have Subject's permission (if a minor, their parent or legal guardian's permission) to enter her into this contest & to submit a photo of her.

To Submit Entry: Obtain & complete Official Entry Form ("Form") available at www.campaignforrealbeauty.com or www.omagazine.info between 12:00:00 p.m. ET on 3/18/06 & 11:59:59 a.m. ET on 5/19/06. Entry forms must be received by 5/26/06. If you are under 13 years of age or don't have access to Form, print or type your essay on a 8-1/2" x 11" paper, with the following: a) Entrant's Name, date of birth, mailing address, phone number; b) Entrant's parent or legal guardian's name & signature providing consent for Entrant's participation; c) Subject's Name(s), date of birth, mailing address & day & evening phone number; d) Subject's signature (if minor, her/their parent or legal guardian's name & signature) consenting submission of her/their photo; & e) Word Count: Total number of words in essay, (including "I", "a", etc.), can not exceed 100 words;

AND Attach (no staples) to the completed Form or 8-1/2" x 11" paper, the photo of the Subject with your name & address & Subject's name on back. Mail Entry for receipt by 5/19/06, to: Dove Become A Dream Team Contest, PO Box 1708, Sandusky, OH, 44871-1708. Dove wants parents to know that Dove is committed to protecting your child's personal information. Entrants names will not be collected or used to contact the children in the future. For more information about Dove's privacy policy, please visit www.unileverus.com/privacy or call 1-866-204-9750. All eligible Entries received will be judged on your photo, your essay and how you have overcome a challenging self-esteem situation with the help of your mom, relative or a female friend. Entries will be based on the following criteria and percentage values: 1.) Originality of the Photo: 0%-40%; 2.) Written Expression (essay only): 0%-60%. **Winners shall be deemed selected Entrant, not Subject of winning Entry, unless Entrant & Subject are same individual.** In the event of a tie, tied Entries will be re-judged based on: Relevance to Theme: 0%-100%. (50) Winners will receive: a) limited edition 'Beautiful Patch' in partnership with Girl Scouts of the USA, O, The Oprah Magazine and Dove; b) a chance to appear on campaignforrealbeauty.com and omagazine.info, subject to sponsor's discretion; c) a selection of Dove products; d) a chance to be featured in O, The Oprah Magazine. Taxes are winners' sole responsibility. Subject to this official rule or by sending a SASE for receipt by 6/30/06 to: Dove Become A Dream Team, PO Box 1708, Sandusky, OH, 44871-1708. For winners' names send a SASE for receipt by 6/30/06 to: Dove Become A Dream Team, 1700 Broadway, 20th Floor, New York, NY 10018.

Winner (or parent or legal guardian if winner is a minor) may be asked to return an affidavit of eligibility/publicity release within 14 days of notification or an alternate winner will be selected. Sponsor is not responsible for late, lost, mutilated, misdirected, illegible, incomplete, or postage-due mail entries. All entrants must have a valid e-mail address. With respect to computer entries, Sponsor is not responsible for computer-system, phone-line, hardware, software, or program malfunctions, or other errors, failures, or delays in computer transmissions or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to cancel or suspend these sweepstakes should a virus, bug, or any other cause beyond the control of the Sponsor corrupt the administration, security, or proper play of contest. In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed to be submitted by the person in whose name the e-mail account is registered. Any attempt by any entrant to deliberately damage any website or undermine the legitimate operations of the sweepstakes is a violation of the criminal and civil laws, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such entrant to the fullest extent permitted by law.

Sponsor: Unilever, 33 Benedict Place, Greenwich, CT 06830; O, The Oprah Magazine, 1700 Broadway, 20th Floor, New York, NY 10019. Girl Scouts of the USA, 420 Fifth Avenue, New York, NY 10018.

Administrator: DRC, PO Box 1708, Sandusky, OH, 44871-1708

Free our girls from beauty stereotypes. Together we can make a difference. Get involved at campaignforrealbeauty.com.